

WEB DESIGN ESSENTIALS

WORKSHOP

Web Design & Coding



WORKSHOP CONTENT WEB DEVELOPMENT



The web is an ever-changing mixture of coding and design in pursuit of the ultimate media marketing solution. In this workshop we showcase every facet of this incredibly diverse and ever-changing marketing playground.

Take a journey through web languages, coding, WYSIWYG editors, design software, interactive design and much much more as we get you into hyper gear to face any web design challenge.

If you have some design knowledge but always wanted to get into the web design / development field then this is the course for you. We will show you everything to help you find your way in order to push your career into a web direction.

WHAT YOU WILL LEARN...

Theory

- The history of the web (Theory)
- Web hosting and servers
- Publishing websites
- HTML / CSS Sites
- Flash Websites
- Javascripting
- HTML5 / CSS3 and JQuery
- WYSIWYG Editors
- CMS Systems (Content Management Systems)

HTML and CSS

- Basic understanding of HTML
- Elements and Attributes
- Coding without a WYSIWYG editor
- Controlling style with CSS (Cascading Style Sheets)
- Previewing websites in browsers
- Browser compatibility issues
- Formatting text with CSS
- Images and Rich Media
- Creating Links
- Page Layout with CSS

Dreamweaver:

- The Dreamweaver interface
- Getting started
- Web layouts
- Installing frameworks
- Modifying CSS files to customise CMS systems
- Components and modules

Content Management Systems

- Joomla & Wordpress
- Creating a CMS system
- Choosing templates and frameworks
- This workshop also includes the full responsive design workshop

COURSE MATERIAL...

- Interactive Documents DVD Kit
- USB flash drive with additional extras

SOFTWARE APPLIED...

- Dreamweaver CS4 - CC / JOOMLA
- Photoshop CS4 - CC / Fireworks

DIFFICULTY LEVEL...

- Medium

CONTACT US...

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Bookings

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