



# INDESIGN BASIC TO INTERMEDIATE

1 day



## Creative Superpower!

Discover the most powerful design and layout program ever created.



## Creative Cloud

Discover the new Creative Cloud workflows between indesign, photoshop and illustrator



## Creative Tools

Learn how to design everything from brochures to magazine layouts and even animated digital publications



## Service Offerings

With your new found knowledge you'll be able to offer your clients collateral that will take their offerings to new heights.

## About the workshop

Ever wondered how to create a magazine layout, CD cover, brochure, booklet, annual report and all other print material? Are you an editor or sub-editor in the magazine or newspaper world, or do you just want to know what it means to work in block design or layout?

This one day course will show you everything to do with layout, from page structure to creating booklets, books, posters, annual reports and much more in InDesign. Learn about image resolution, colour spaces, placing images for layout and using InDesign to draw vector graphics. If you're an editor we'll show you how to navigate InDesign documents easily in order to make text corrections or work with the "Story Editor" to make quick changes. We'll also take a look at books, indexes, style sheets, and text effects. If you haven't been working on InDesign this course will show you all you need to know to be able to do it all yourself!

## What you will learn

- How to use InDesign as a layout program
- How to do magazine and newspaper layouts
- How to create brochures and annual reports
- Bringing images into your documents
- Image resolutions for print
- How to convert your final document to printable format
- How to export to web compatible PDF's
- Creating a table of contents and an index
- Design any printed collateral
- Be able to do editorial changes on existing documents
- Make design and layout changes on any InDesign document
- Create final print ready PDF's